



Application Procedure

A Program that desires to apply for listing on the Directpost market place must submit the following materials (collectively referred to as the (“Application Materials”), completed and signed, to Directpost via email at or by mail to Directpost Eight Tower Bridge 161 Washington Street, Suite 1525 Conshohocken, PA 19428

A company’s application for admission to Directpost will not be deemed complete until all of the Application Materials are received. The Application Materials are as follows:

1. Application;
2. Application Fees of .05 of the minimum offering amount.
3. Listing Agreement;
4. Personal Information Form for each Executive Officer, Director, and beneficial owner of 10% or more of a class of the Sponsor’s securities;
5. If the desired Attorney or Investment Bank is not already included on the list of approved advisors the Sponsor must submit an application to serve as an advisor for the Program;
6. An “Issuer Appointment of a Program Reviewer and an Attorney for Disclosure;
7. A letter from the Program’s independent public accountant (“Auditor Letter”) stating the following:
 - a. Name, address, and contact information of such accountant;
 - b. That such accountant audits the financial books, accounts and reports of the Program;
 - c. The qualifications of such accountant; and
8. That such accountant is registered with the Public Company Accounting Oversight Board; and
9. A copy of the Company’s logo in Encapsulated PostScript (EPS) format, emailed to with a subject line “Company Logo”.

Posting and Notification of a Program’s Initial Disclosure

The Program must post this Initial Disclosure within 60 days following the date of the Program’s submission of its Application Materials and Application Fee. A Program must upload an offering document a research report and an opinion of counsel. A program may upload any advertising documents it has prepared and has been submitted to Directpost for filing with FINRA and which is accordance with FINRA

Guidelines. Directpost will contain a listing of all documents posted. Issuers are encouraged to produce their own summary page with artwork for inclusion.

Review of Application

Upon receipt of an Application, Directpost may:

1. Require the Program, with the assistance of the Disclosure Attorney and the Program Reviewer , to confirm, clarify or modify any information contained in the Application Materials;
2. Require the Company to provide a further undertaking, or fulfill a further condition, prior to admission;
3. Delay admission pending the completion of further due diligence; or
4. Refuse the application if, in its opinion, the admission of the Program's securities would be likely to impair the reputation or integrity of Directpost or be detrimental to the interests of investors.

Application Approval and Supplemental Submission

The Company and its disclosure Attorney will be notified in writing of the outcome of the Company's application if Directpost accepts a Company's application, the Program shall submit, within 30 days of the date of the written acceptance notice, a list of any changes that would affect the information presented in the original Application Materials.

Requirements for Continued Qualification for Directpost

1. Compliance with the Rules. Officers and directors of the Program and the Sponsor are responsible for compliance with these Rules and are solely responsible for the content of the Information; provided, however, that the Program's Disclosure Attorney or Program Reviewer shall be responsible for any disclosure in the Information relating to any conflict of interest that may affect the advice given by such Attorney or Program Reviewer.
2. Compliance with Laws. The Company shall comply with applicable Federal Securities Laws and state securities laws and shall cooperate with any U.S. federal or state securities regulator or any U.S. self-regulatory organization.
3. Retention and Advice of Disclosure Attorney. The Program must continue to retain an Attorney, in relation to the Programs obligations under these Rules whenever appropriate and give such advice proper consideration.
4. Duty to Provide Information to DAD. The Company shall provide the Attorney and Program reviewer, as applicable, with the following:
5. Initially and upon request from time to time,
 - a. complete access to information regarding the Company, including confidential and proprietary information;

- b. access to its personnel; and
- c. updated Personal Information Forms

Directpost is not a stock exchange, stock market or regulated market or a securities regulator or self-regulatory organization. These Rules have not been reviewed by the Securities and Exchange Commission or any state securities commissioner. These Rules are intended to be an outline for Programs and investors. They establish standards a Program must meet to participate in the Directpost market place and detail the initial and ongoing disclosure Programs must provide.

Directpost may, in its sole and absolute discretion, amend these Rules, whenever it determines that an amendment is necessary or desirable to enhance the quality of the market place, to improve the disclosure of Programs or for any other reason. Each amendment shall be effective 60 days subsequent to its publication provided, however, that in the event Directpost determines, in its sole and absolute discretion, that an amendment is non-controversial, such amendment may be effective immediately or at any subsequent time as provided in such Release.